

Howard Johnson and Knights Inn on Canadian franchise drive

Oakville, ON (April 4, 2007) – Two of Canada’s best known hotel banners, Howard Johnson Canada and Knights Inn Canada, continue their drive for new franchisees with their new membership in the Canadian Franchise Association.

“This is a clear message to our existing franchisees, as well as future property owners, that we are sound business partners with a dedication to best practices in our industry,” said Glen Blake, president of Full House Franchise Systems Limited, which owns the Canadian Master License Agreement for the two banners.

“This is another step forward in our Fresh Approach to building our business,” Blake added.

Being a CFA member in good standing ensures that the hotel properties follow the stringent CFA Code of Ethics. As a CFA member, Howard Johnson Canada and Knights Inn Canada also agree to participate in mandatory disclosure rules which give potential franchisees in every province all the information they require to make a viable business decision.

The CFA represents more than 400 franchise companies.

Oakville-based Full House Franchise Systems Limited is actively recruiting new properties and expects to add 15 new locations by the end of 2008. Currently there are 42 Howard Johnson and 11 Knights Inn properties across the country.

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For more information on the CFA membership, the Fresh Approach to growth and Full House, please contact:

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Full House Franchise Systems Limited is an Oakville, Ontario based company, dedicated to the development, support and success of our current and prospective Knights Inn and Howard Johnson properties across Canada. Our success in attaining our collective goals is a result of our dedication to the quality and service within each of the 42 Howard Johnson, and 11 Knights Inn properties.

**Full House Franchise Systems Limited * Howard Johnson Canada Franchise Systems Limited *
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